



We have the solution...

---

**Fabian Friedrich-Farrokhnia**  
**Florian Friedrich**

# The team

NIFTY GRILL

# The team

## NIFTY GRILL



Fabian  
Friedrich-Farrokhnia, *MSc BSc*

Owner of the patent – responsible for technical subjects and all agendas regarding the patent



Florian  
Friedrich, *MSc, BSc*

Responsible for marketing and finance issues

# The problem

NIFTY GRILL

# The problem



- The grate of the charcoal barbecue grill can not be cleaned in a standard household sink due to the size of the grill grate
- Development of bacteria on insufficiently cleaned grill grate
- Lack of anticipation due to dirty grill grate
- Unhygienic sight

The idea

NIFTY GRILL

# The idea



- Simple and easy cleaning of the dirty grill grate
- Full soaking of the grill grate
- Complete removal of all residues
- Use the residual heat of the embers to clean the grill grate
- No additional storage space needed



The solution

NIFTY GRILL



# The solution

The patented cleaning basin for barbecue grills



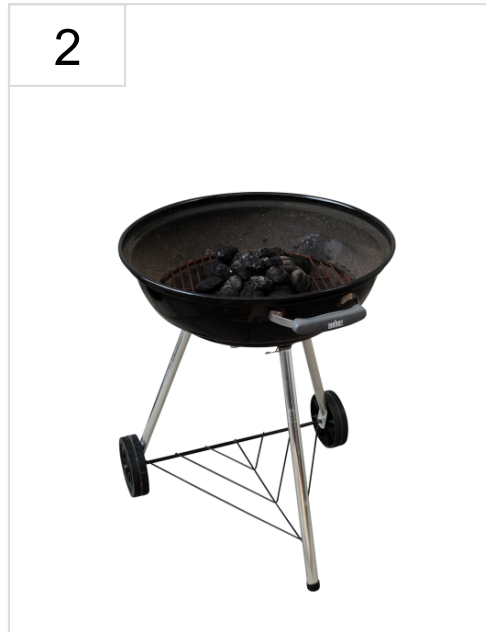


# The solution

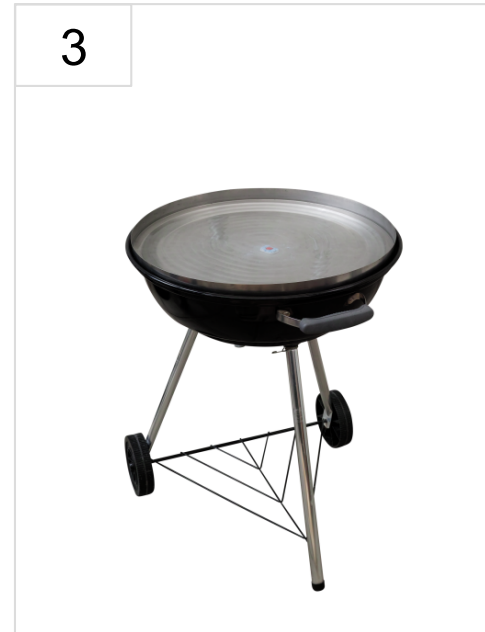
The patented cleaning basin for barbecue grills



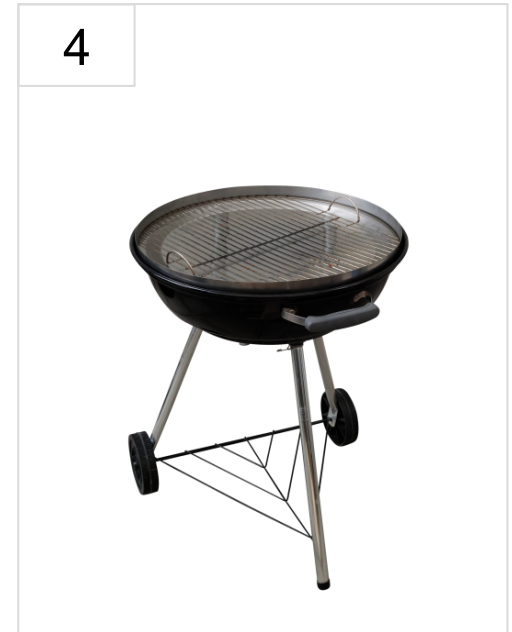
Dirty grill grate after BBQ



Place the cleaning basin on top of the glowing embers



Put water and a dishwasher tab into the cleaning basin



Place the grill grate into the cleaning basin



# The solution

The patented cleaning basin for barbecue grills



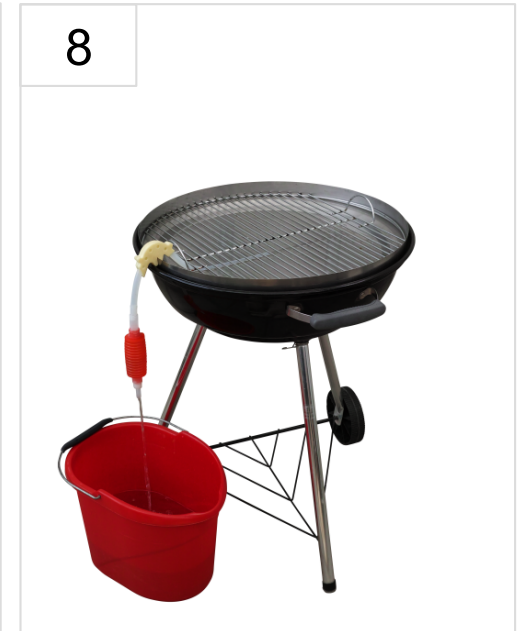
Close the lid



Wait for approximately 30 minutes



Remove residues with a soft sponge



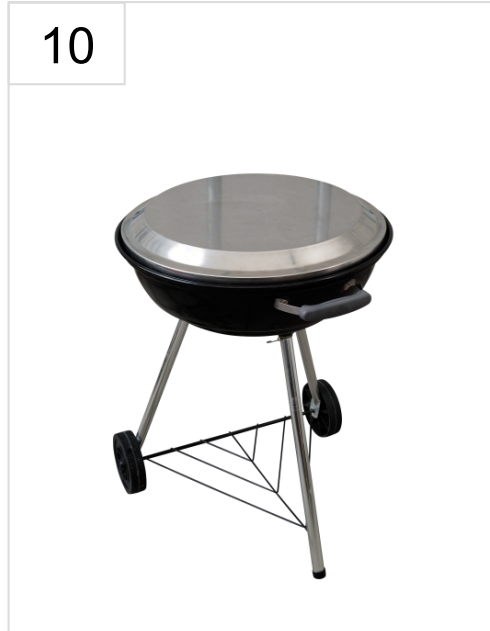
Empty the greasy water from the cleaning basin with a portable vacuum pump and rinse with water

# The solution

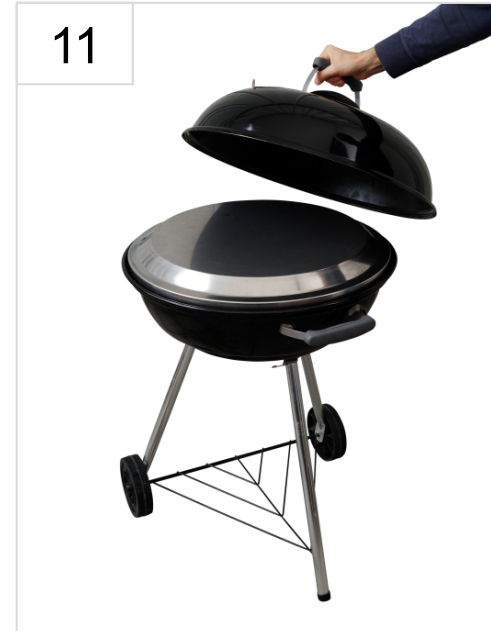
The patented cleaning basin for barbecue grills



Wipe out the cleaning basin with a sponge



Place the cleaning basin up side down on top of the grill grate



Close the lid



Store the BBQ-Grill as usual

# The customer benefit

NIFTY GRILL

# The customer benefit



- Enjoyment of BBQ is increased
- Immaculate clean grill grate
- Minimal cleaning effort
- Lifetime of grill grate is extended

The USP

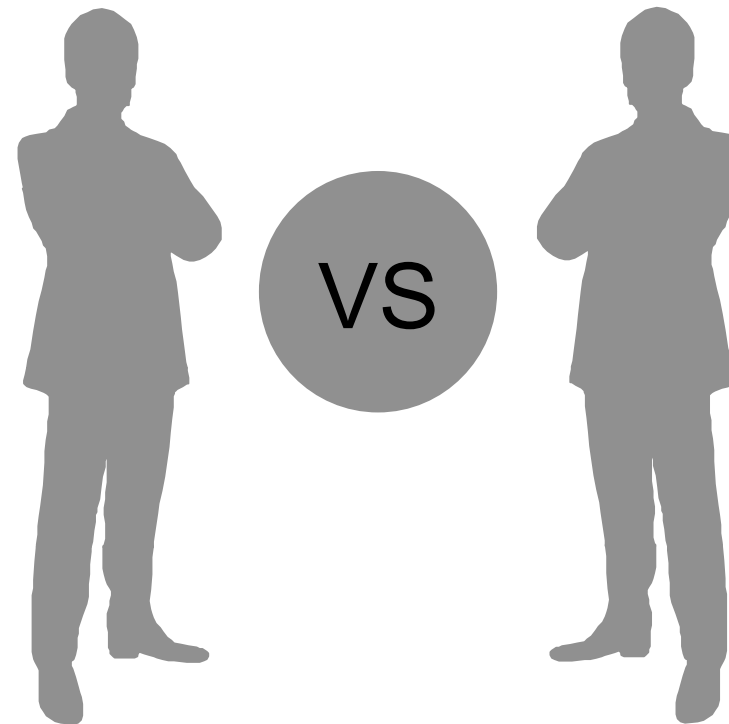
NIFTY GRILL

# The USP

of the patented cleaning basin for barbecue grills



- Additional unique selling point
- To increase sales figures of existing products
- Energy-saving
- Innovative
- Possible expansion of the product range







Keep in touch with us:



Fabian Friedrich-Farrokhnia MSc, BSc

Mail: [niftygrill@gmail.com](mailto:niftygrill@gmail.com)  
Phone: +43 699 17 3133 33  
Sensengasse 3/3/23,  
1090 Vienna  
Austria

Florian Friedrich MSc, BSc

Mail: [niftygrill@gmail.com](mailto:niftygrill@gmail.com)  
Phone: +43 699 11 32 15 39  
Grillparzergasse 13/4,  
2230 Gänserndorf  
Austria

# Patent world map

