

Seat Hugger®



For Posture Support & Safety Soutien de la posture et sûreté



UNSAFE EATING POSITION

- Chance of choking on food
- Pressure on back and tailbone
- Difficulty in breathing



SAFER EATING POSITION

- Keeps child in upright position
- Reduces chance of improper posture
- Helps child to breath easier



POSITION NON SÉCURITAIRE PENDANT LES REPAS

- Risque de s'étouffer avec de la nourriture
- Pression exercée sur le dos et le coccyx
- Difficulté à respirer



POSITION SÉCURITAIRE PENDANT LES REPAS

- Maintient l'enfant en position droite
- Réduit les risques de posture inadéquate
- Aide l'enfant à respirer plus facilement

About Child: **Seat Hugger**®

Seat Hugger® Non Slip pads are designed to stop children from slipping, sliding and slouching into those unsafe positions during their toddler years. Seat Hugger pads are placed between the child's bottom and any seating arrangement. From highchairs to booster seats, strollers, riding toys and much more!

Seat Hugger® provides your child with posture support & safety for a more secure feeling for you and your child

Seat Hugger® non-slip pad will help to eliminate the constant propping and re-adjusting of your child in any seating arrangement

Seat Hugger® non-slip pad will help prevent your child from slipping & sliding in a downward position causing the restraints to feel tighter around the stomach and pelvis area

Seat Hugger® helps to keep your child in an upright proper position to reduce the chance of choking on food or beverages from improper seating

Seat Hugger® is perfect for improving your child's posture and stability in the early stages.

Seat Hugger® for home, for the playground, in the restaurant, or in the car Seat hugger ensures that where ever your child is sitting they are sitting up properly

Seat Hugger® works on wooden, plastic, vinyl and material seats

Two Per Package one regular for mobile use and one peel & stick (adhesive) for your favorite placement!

Technical Details:

Reg - Product Dimensions 8'' x 6'' x 5/32'' inches

PSA - Product Dimensions 8'' x 6'' x 3/32'' inches

UPC - 627843316947

Item Weight 2.9 ounces

Target Gender - Unisex

Material Safety Data Sheet - yes

BPA Free, Phthalate Free, Latex Free, Lead Free

Number of items 2 per package

Washable - yes

Is portable - yes

US Patent # 9,486,087 Seat Hugger® Registered Trademark #TMA890,888
Seat Hugger® Copyrights © 1079075/1075558/1018341/434510

Awards:

Dave Levac MPP/ Phil McColeman MP. Seat Hugger Product Recognition

Manufacturing Process

Step One

(Material Sheet)

Provided by Jacobs & Thompson



Step Two

(Screenprint & i-cut)

Provided by Brant Instore



Step Three

(Finished Product)

Provided by Brant Instore



June 22, 2016

Mr. Daniel Corbett

Sole Innovations Inc.

Thank you for choosing Jacobs & Thompson as your converter of **The Seat Hugger product line**. As Canada's largest foam fabricator, J&T has been supplying foam products to the Automotive, Appliance, Sporting Goods, and Retail markets for over 60 years. With our state-of-the-art converting equipment, J&T can design and fabricate various foam parts for our customer base.

The foam product selected for the Seat Hugger product line is our item number 1460. This foam is a high quality, closed-cell material made from 100% EPDM. The density of this product is 17 pcf (pounds, per cubic foot) and is manufactured in an appealing Grey color. 1460 offers the perfect amount of anti-slip properties for your applications as well as a consistent level of cushioning due to its high compression resiliency and bounce back properties.

This material is available in virtually any thickness: in sheets of 42" wide by 52" long or, in rolls of the length of your choice. A PSA (pressure sensitive adhesive) can also be applied to the foam to provide a peel & stick component. Finally, the material can be provided in finished die cut format using our precise die cutting or waterjet cutting equipment.

J&T is in an excellent position to produce large quantities for you. If you need more information on this high quality material, please do not hesitate to contact me.

Best Regards,

Shawn Greene

VP Sales & Marketing

Jacobs & Thompson Inc.

416-450-3400

www.foamparts.ca

Material sheets provided by Jacobs & Thompson Inc.

Regular material Sheet Size 42" X 52" $\frac{5}{32}$ in thickness



PSA material Sheet Size 42" X 52" $\frac{3}{32}$ in thickness



Dec 17, 2015

To Whom It May Concern:

RE: Q6974601 - 1460

Jacobs & Thompson Inc., for the benefit of our valued customer, Sole Innovations, makes this declaration. J&T's rubber foam product 1460 is BPA Free, Phthalate Free, Latex Free, and Lead Free.

Sincerely

Steven Sun

Steven Sun
Lab Manager

J&T laboratory is an A2LA accredited testing laboratory – Certificate No. 3355.01

ISO 9001:2008 • ISO/IEC 17025:2005

Material Safety Data Sheet

I. PRODUCT IDENTIFICATION

Name: This MSDS applies to all **Armcell (Monarch®)** cellular and custom non-expanded synthetic rubber and / or plastic and Evalite® brand products manufactured at the Armcell Spencer, WV location.

Description: Expanded, Closed-cell, Open or Semi open cell foams containing Polyvinyl Chloride/ Nitrile-Butadiene Rubber (PVC/NBR) or Nitrile-Butadiene Rubber (NBR) or Epichlorohydrin (ECH) or Hydrogenated Acrylonitrile Butadiene (HNBR) or Hypalon or Neoprene (CR) or Ethylene-propylene-dienemethylene (EPDM) or Ethylene Vinyl Acetate / Polyethylene (EVA/PE) or Styrene-butadiene rubber (SBR) or blends of aforementioned compounds. Available in blocks & sheets (Soling & EVA/PE only) at various dimensions. Custom non-expanded synthetic rubber and or plastic materials (example: Cork) are also included in the scope of this document.

II. DEPARTMENT OF TRANSPORTATION INFORMATION

Shipping name: Not classified. Hazard Class: N/A ID # N/A

III. HMIS (0 = minimal hazard; 4 = severe hazard)
Health = 0 Flammability = 1 Reactivity = 0

IV. PRODUCT CONTENT

This product is classified as an "article" according to Title 29 of the Code of Federal Regulations, OSHA Part 1910.1200©, page 463.

"Article" means a manufactured item other than a fluid or particle: (i) which is formed to a specific shape or design during manufacture; (ii) which has end use function(s) dependent in whole or in part upon its shape or design during end use; and (iii) which under normal conditions of use does not release more than very small quantities, e.g. minute or trace amounts of a hazardous chemical (as determined under paragraph (d) of this section), and does not pose a physical hazard or health risk to employees."

This product does NOT contain asbestos or polychlorinated biphenyls.

V. HAZARDOUS INGREDIENTS

(Chemical Identity; Common Name)
None

C.A.S. No.

%

OSHA PEL

ACGIH TVL

VI. PHYSICAL DATA

APPEARANCE AND COLOR: Black, dark gray, natural or white and other colors. BOILING POINT (°F): N/A. VAPOR PRESSURE (mm Hg @ 20°C): N/A. VAPOR DENSITY (Air = 1): N/A. SOLUBILITY IN WATER: N/A. SPECIFIC GRAVITY (H₂O=1): N/A. PERCENT VOLATILE BY WEIGHT (30 min. @275°F): N/A. EVAPORATION RATE (Butyl Acetate=1) : N/A. pH: N/A VOC: N/A.

VII. FIRE AND EXPLOSION HAZARD DATA

FLASH POINT: N/A. RANGE: LEL = N/A. UEL = N/A. EXTINGUISHING MEDIA: Water. SPECIAL FIRE FIGHTING PROCEDURES: Protect fire fighters from toxic products of combustion by wearing self-contained breathing apparatus. UNUSUAL FIRE AND EXPLOSION HAZARDS: None.

VIII. HEALTH HAZARD DATA

PRIMARY ROUTE (S) OF ENTRY: N/A. TARGET ORGANS: N/A. EFFECTS OF OVEREXPOSURE: SKIN AND EYES: N/A. INHALATION: N/A. CARCINOGENICITY: NTP: No IARC Monographs: No OSHA Regulated: No. MEDICAL CONDITIONS GENERALLY AGGRAVATED BY EXPOSURE N/A. FIRST AID PROCEDURES: SKIN AND EYES: N/A. INHALATION N/A. INGESTION N/A.

IX. REACTIVITY DATA

STABILITY N/A. INCOMPATIBILITY: N/A
HAZARDOUS DECOMPOSITION PRODUCTS: N/A

Armcell (Monarch®) Cellular & Non-Expanded rubber and / or plastic & Evalite® products Sheets and Blocks

Prepared on 1/1/2012
Replaces all previous versions

Armcell LLC
7600 Oakwood Street Extension
Mebane, NC 27302
(919) 304-3846

HAZARDOUS POLYMERIZATION: N/A

X. SPILL OR LEAK PROCEDURES

STEPS TO BE TAKEN IF MATERIAL IS RELEASED OR SPILLED: N/A. WASTE DISPOSAL METHOD: Dispose of container and any unused contents in accordance with Federal, State and Local Waste Disposal Regulations

XI. SPECIAL HANDLING AND USE INFORMATION

VENTILATION: N/A.
RESPIRATORY PROTECTION N/A
SKIN AND EYE PROTECTION: N/A

XII. SPECIAL PRECAUTIONS

PRECAUTIONS TO BE TAKEN IN HANDLING & STORAGE: N/A. OTHER PRECAUTIONS: N/A
WORK SITE ENVIRONMENT: N/A.

The information presented herein is supplied as a guide to those who handle or use this product. Safe work practices must be employed when working with any materials. It is important that the end user makes a determination regarding the adequacy of the safety procedures employed during the use of this product.

N/A - not applicable or not available

N/K – none known or not known



BRANT INSTORE

555 Greenwich Street PO Box 1176
Brantford, ON Canada N3T5T3
Phone: 519.759-4361 Fax: 519.759-7979
Toll-Free Phone 800.265-8480
Toll-Free fax 800.265-065
www.brantscreen.com

August 6th, 2016

Sole Innovations Inc.

Attention: Mr. Daniel Corbett

Dear Mr. Corbett

Firstly I would like to thank you for choosing Brant InStore as your printer of choice for your fantastic products! I can assure you that we are more than capable of handling your projects, from small runs through to large projects. Brant InStore has been in business since 1963 and has continually grown to meet the needs of its customers, and is still growing today to ensure we surpass our customer's expectations

We service some of the largest retailers in north America; these would include Sears, Dress Barn, Home Depot, Ulta La Senza and Victoria's Secret, just to name a few. We provide these retailers with their large and small format litho, digital and screen print needs. In addition to printing the in store signage completely in-house, Brant InStore offers a world class finishing as well as offer full inventory managements

Printing on your supplied 42X52 Seat Hugger product sheets will not be an issue for us as we are very adept at printing on a wide variety of substrates. We have done the necessary testing and we are confident that we can maintain the necessary standards that you have for your products. That coupled with our digital icutting abilities, our full packaging service and inventory management, I know that we can provide you with all the services that you require

Should you require any further information please do not hesitate to contact me.

Yours Truly

Claudine Delfabbro

Customer Service Manager

Brant InStore

1.800.265.8480

www.youtube.com/watch?v=6BuD6cYQtTM

Manufacturing process screen print & i-cut provided by Brant Instore

Step One

(Material Sheet)

Screen printed 36 parts per sheet



Step Two

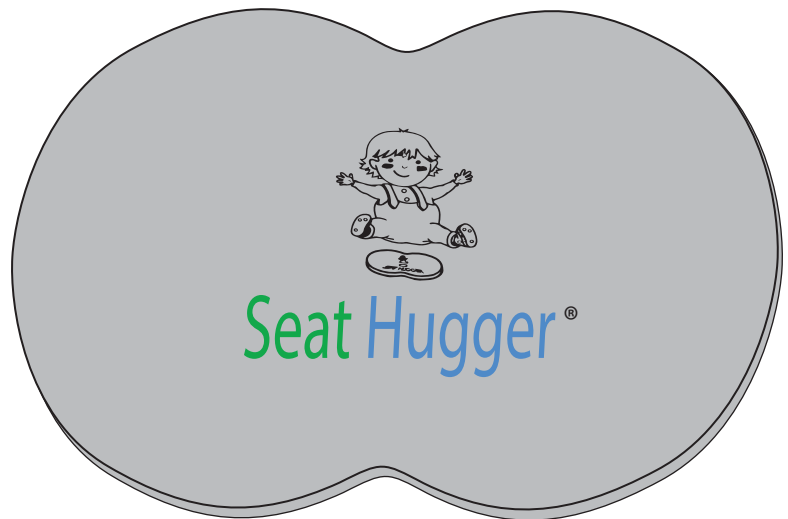
(Material sheet)

I-Cut 36 parts per sheet



Step Three

(Finished Product)



Present front of package design

Seat Hugger[®]

CHILD
ENFANT

Keeps your child in a **safe, upright position**
and **prevents** them from slipping.

Maintient votre enfant dans une **position droite**
et **sécuritaire** et l'empêche de glisser.



2 PER PACKAGE
1 Regular, 1 Peel & Stick
PAR EMBALLAGE
1 standard, 1 auto-adhésif

For use with:

High Chairs
Car Boosters
Car Seats
Strollers
Riding Toys
Baby Swings
& much more!

Convient aux :

chaises hautes
rehausseurs pour voiture
sièges d'auto
poussettes
jouets à enfourcher
balançoires pour enfants
et bien plus encore!



Works on wooden, plastic, vinyl, or material seats.

Peut être utilisé sur des sièges de bois, de plastique, de vinyle ou de tissu.

Present Back of package design

Seat Hugger®

Seat Hugger® helps stop infants from slipping and sliding into unsafe positions when feeding and playing.

Seat Hugger® aide les enfants à demeurer en place pour qu'ils ne glissent pas dans des positions non sécuritaires pendant les repas ou lorsqu'ils jouent.



UNSAFE EATING POSITION

- Chance of choking on food
- Pressure on back and tailbone
- Difficulty in breathing



POSITION NON SÉCURITAIRE PENDANT LES REPAS

- Risque de s'étouffer avec de la nourriture
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- Difficulté à respirer



SAFER EATING POSITION

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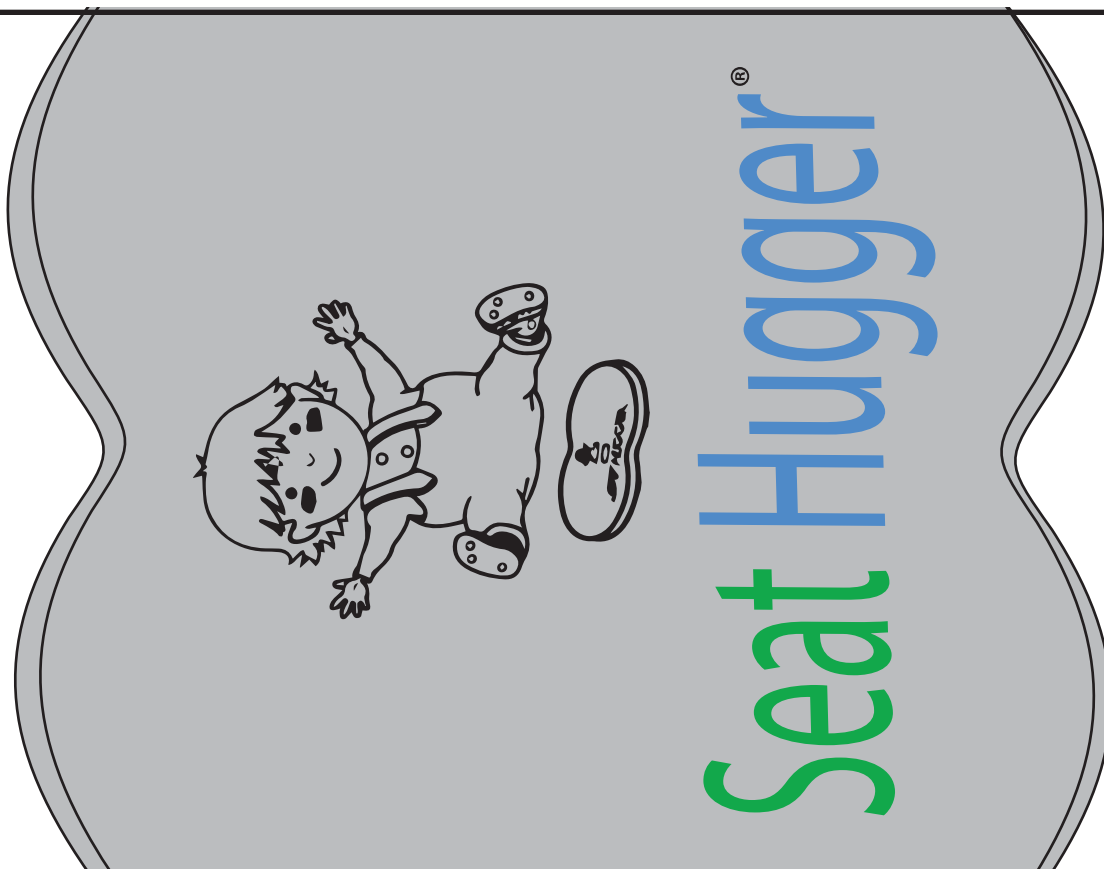


POSITION SÉCURITAIRE PENDANT LES REPAS

- Maintient l'enfant en position droite
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Posture Support & Safety
Soutien de la posture
et sûreté



Sole Innovations Inc.

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Patent pending/En instance de brevet

794 Colborne St. Box 22052
Brantford Ont. N3S 3S4

794, rue Colborne, C.P. 22052
Brantford (Ontario) N3S 3S4

DIRECTIONS

Just place **Seat Hugger®** between child and seat.

INSTRUCTIONS

Il suffit de placer le **Seat Hugger®**
entre l'enfant et le siège.

seathugger.com



Made in Canada / Fait au Canada

New Sample front of blister package

CHILD
INFANT

REVOLUTIONARY
CHILD SAFETY PRODUCT
**NEW
NOUVEAU**
ARTICLE DE SÛRETÉ POUR ENFANT
REVOLUTIONNAIRE



2

PER PACKAGE
1 Regular, 1 Peel & Stick
PAR EMBALLAGE
1 standard, 1 auto-adhésif

Keeps your child in a **safe, upright position**
and **prevents** them from slipping.

Maintient votre enfant dans une **position droite**
et sécuritaire et l'**empêche de glisser**.



New Sample back of blister package



CHILD
INFANT

Seat Hugger®

Posture Support & Safety
Soutien de la posture
et sûreté

Works on wooden, plastic, vinyl, or material seats.
Peut être utilisé sur des sièges de bois, de plastique, de vinyle ou de tissu.



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For use with:

High Chairs
Car Boosters
Car Seats
Strollers
Riding Toys
Baby Swings
& much more!

Convient aux :

chaises hautes
rehausseurs pour voiture
sièges d'auto
poussettes
jouets à enfourcher
balançoires pour enfants
et bien plus encore!



Seat Hugger® helps stop infants from slipping and sliding into unsafe positions when feeding and playing.

Seat Hugger® aide les enfants à demeurer en place pour qu'ils ne glissent pas dans des positions non sécuritaires pendant les repas ou lorsqu'ils jouent.



Canada / Fait au

DIRECTIONS

Just place **Seat Hugger®** between child and seat

INSTRUCTIONS

Il suffit de placer le **Seat Hugger®**
entre l'enfant et le siège.

seathugger.com



6 27843 31694 7

Restaurant Sample front of blister package

REVOLUTIONARY
CHILD SAFETY PRODUCT
**NEW
NOUVEAU**
ARTICLE DE SÛRETÉ POUR ENFANT
RÉVOLUTIONNAIRE

CHILD
INFANT

2 PER PACKAGE
Peel & Stick
PAR EMBALLAGE
auto-adhésif



Seat Hugger For **Restaurant's** just peel & stick to any
existing highchair or booster in your restaurant

Juste peler et coller à siège Hugger Pour **Restaurant** une chaise
haute ou un rehausseur existing dans votre restaurant



Restaurant Sample back of blister package



CHILD
INFANT

Seat Hugger®

Works on wooden, plastic, vinyl, or material seats.

Peut être utilisé sur des sièges de bois, de plastique, de vinyle ou de tissu.



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Posture Support & Safety Soutien de la posture et sûreté



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DIRECTIONS

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INSTRUCTIONS

Il suffit de placer le **Seat Hugger®**
entre l'enfant et le siège.

seathugger.com



6 27843 31694 7



Canada / Fait au

Perfect for the Restaurant with a touch of customer safety!



Posture Support & Safety A Secure Feeling!

Child **Seat Hugger**® was designed especially for the restaurant industry. Now you can depend on Seat Hugger to help keep children in a more secure upright safer position when dining in your restaurant.

With the Seat Hugger in place and restraints buckled in, the non-slip Seat Hugger will help eliminate that uncomfortable feeling of distress from a child choking on food or beverages caused by improper seating. Restaurant owners can now have peace of mind knowing children are properly seated.

With its peel and stick adhesive you never have to worry about replacement loss. So simple and easy to use, just peel and stick the Seat Hugger to any existing highchair or booster chair in your restaurant.

A happy child is a happy customer!

For Indoor & Outdoor Use



For home, for the playground, in the restaurant, or in the car.
Seat Hugger® ensures that where ever your child is sitting
they are sitting up properly!



Available in regular for mobile use or peel & stick (adhesive) for your favorite placement!

Material sheet screen printed 40 images provided by Brant Instore



Seat Hugger®

5/32 REG & 3/32 PSA Child SEAT HUGGER PRODUCT COST

Sole Innovations Inc.

794 Colborne St.
Brantford Ont.
Box 22052
N3R 3S4



www.seathugger.com Phone (519) 802-2465 E-mail: soleinnovations@live.com

Qty	Cost Based on 16,800 Child Seat Hugger packages	Unit Price	Note: Packaging cost	
1	Shipping/Receiving J&T/Etc.	\$ 0.05		
1	5/32 Regular Seat Hugger	\$ 0.97		
1	3/32 Peel & Stick Seat Hugger	\$ 0.88		
2	I cut/Screen print	\$ 0.46		
1	Insert 6.875" X 15"	\$ 0.16	\$ 0.16	
1	Poly Bag 7.25" X 12"	\$ 0.08	\$ 0.08	
1	Suffocation sticker on plastic bag	\$ 0.06	\$ 0.06	
1	Packaged & boxed	\$ 0.75	\$ 0.75 Packaging Cost = & 1.05	
	(All tax's included in above cost)			
	Total manufacturing cost	\$ 3.41	Note: One Seat Hugger per package	\$ 2.41
	Suggested wholesale price	\$ 4.60	Based on 35% mark-up	
	Suggested retail price	\$ 9.95 to \$ 14.95		
	Note : Manufacturing cost can be reduced on larger volume then 20,000			
	For more information and testimonials visit links below			
	Amazon.com Amazon.ca	Seat Hugger Video	www.seathugger.com	