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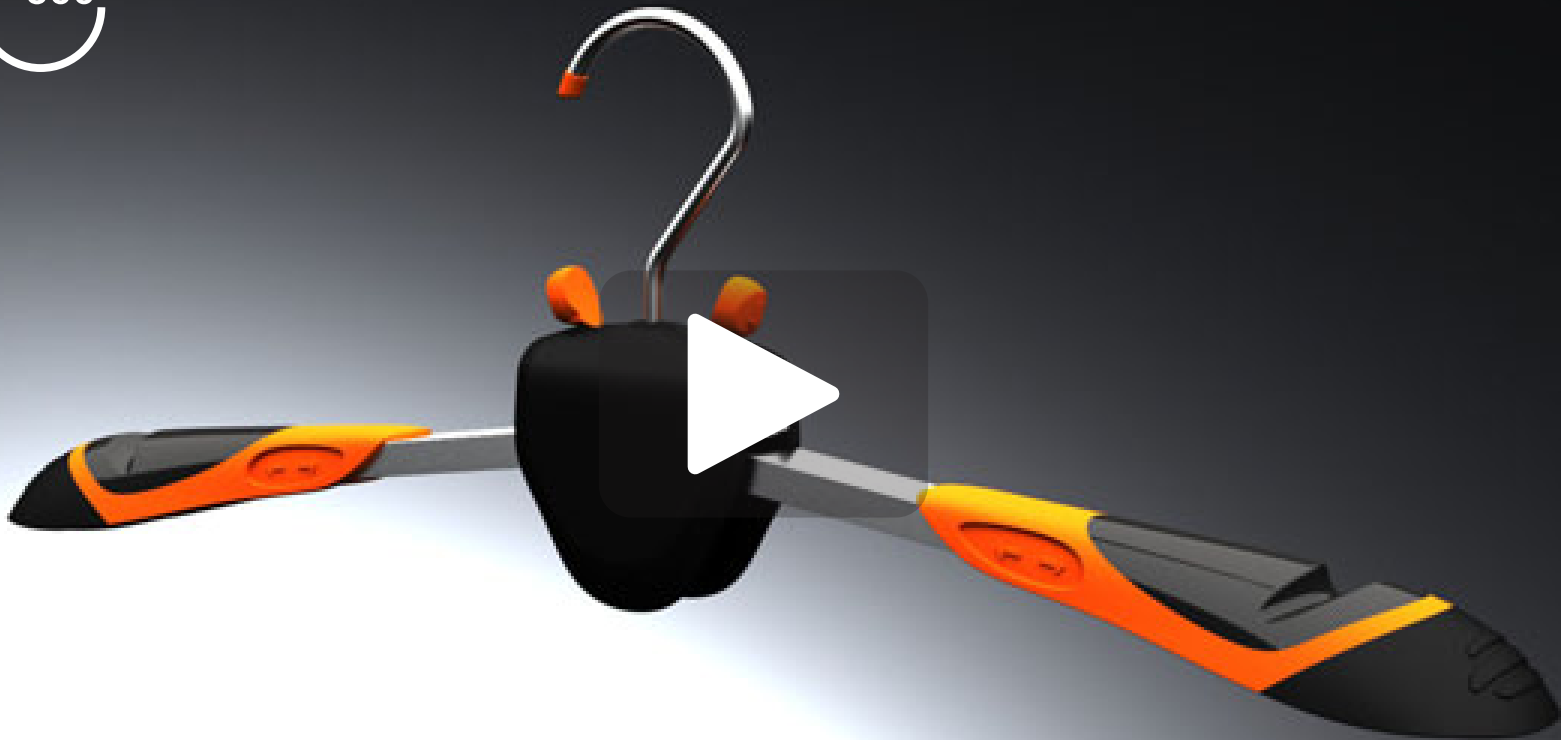
Totally Adjustable Coat Hanger

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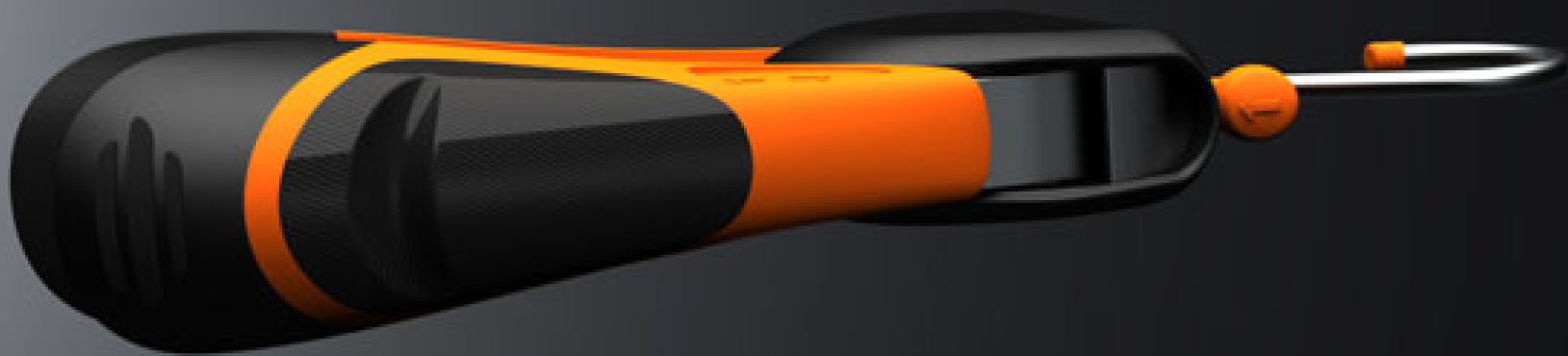


form overview



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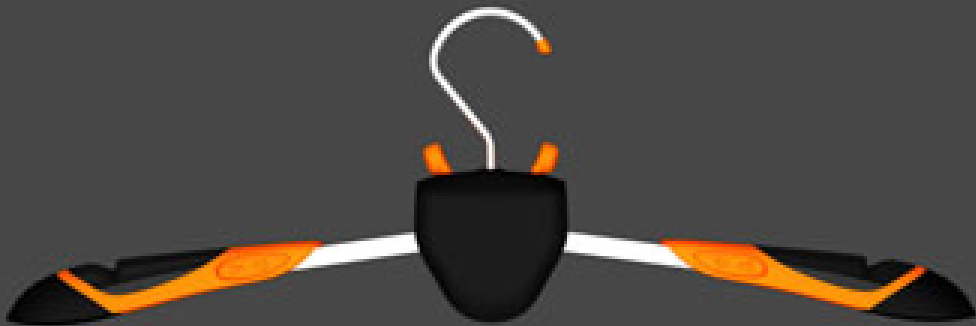
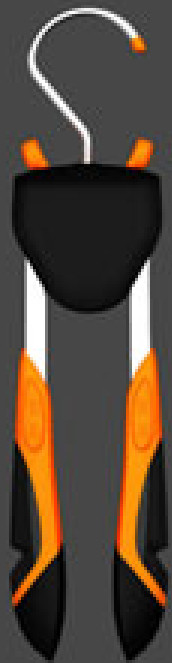
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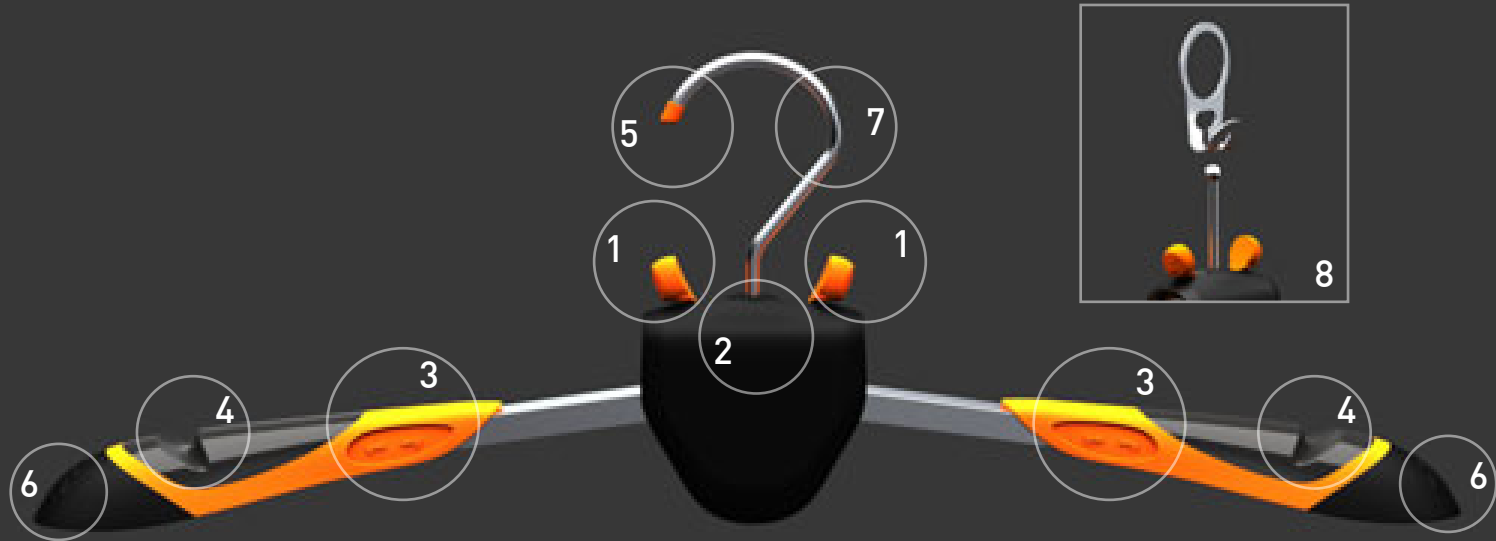
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features and adjustability

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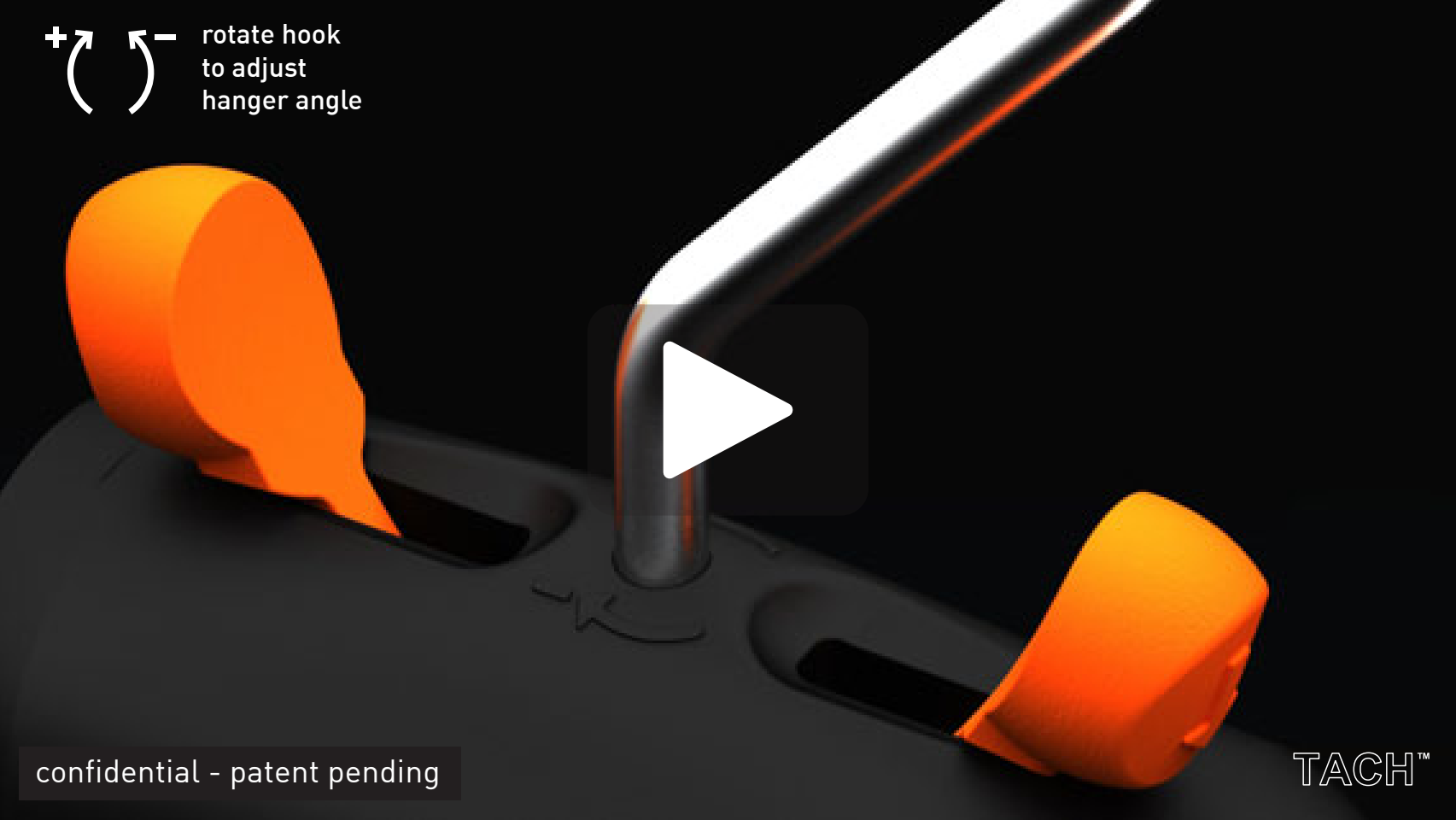


- 1) collapsible arms - driven by release levers
- 2) adjustable arm angle - driven by hook
- 3) adjustable arm length - adjusted by pulling arm
- 4) clothing strap
- 5) soft material hook hanger - to hang on flat surfaces
- 6) soft material ends - to help keep garment in place
- 7) detented swivel hook - to hang perpendicular
- 8) hospitality security hook option (shown on page 17)

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+ ↻ - rotate hook
to adjust
hanger angle



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 pull arms to
adjust length



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squeeze levers
to drop arms



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the color and materials can
be modified to fit any market

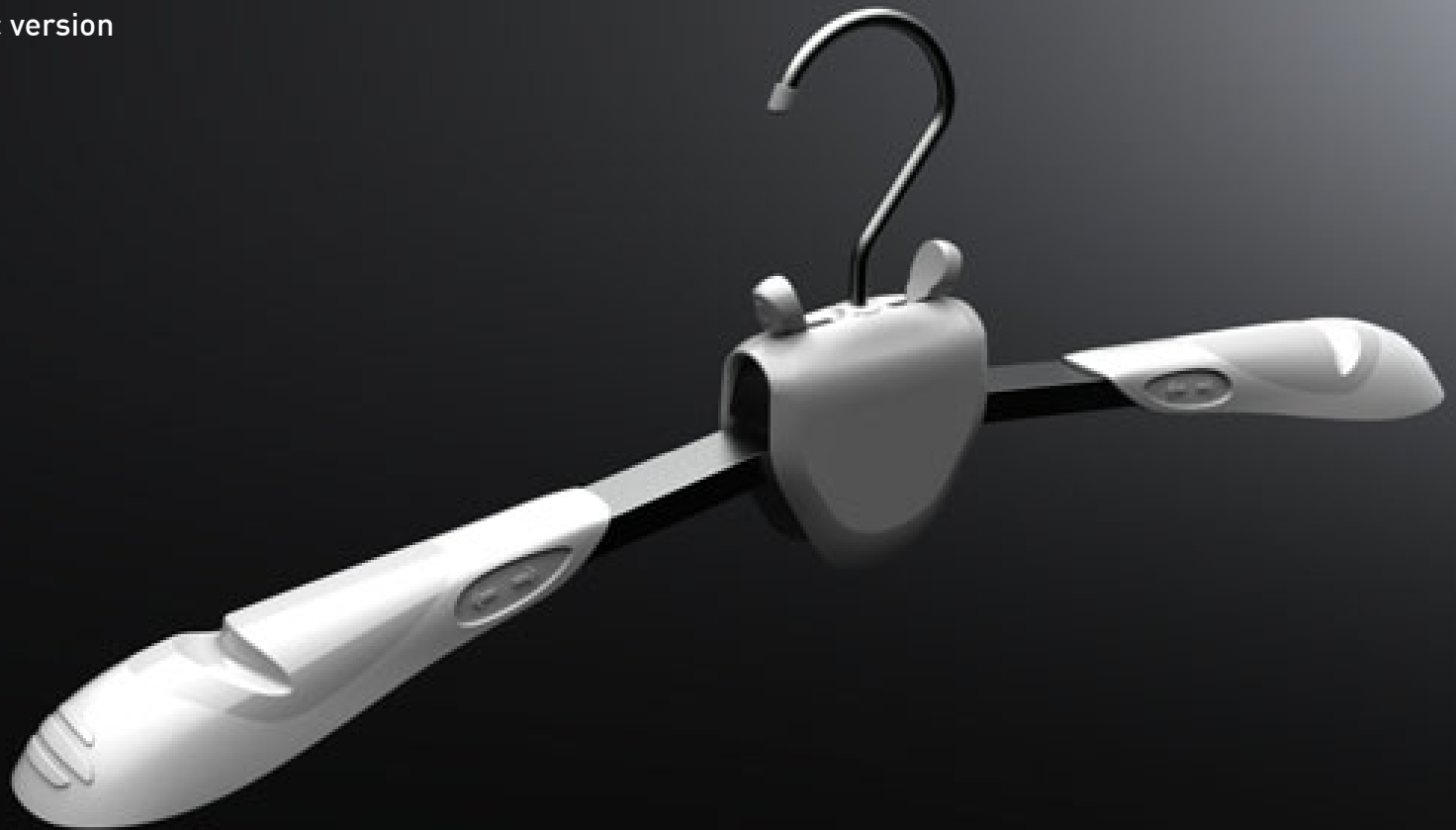
basic version



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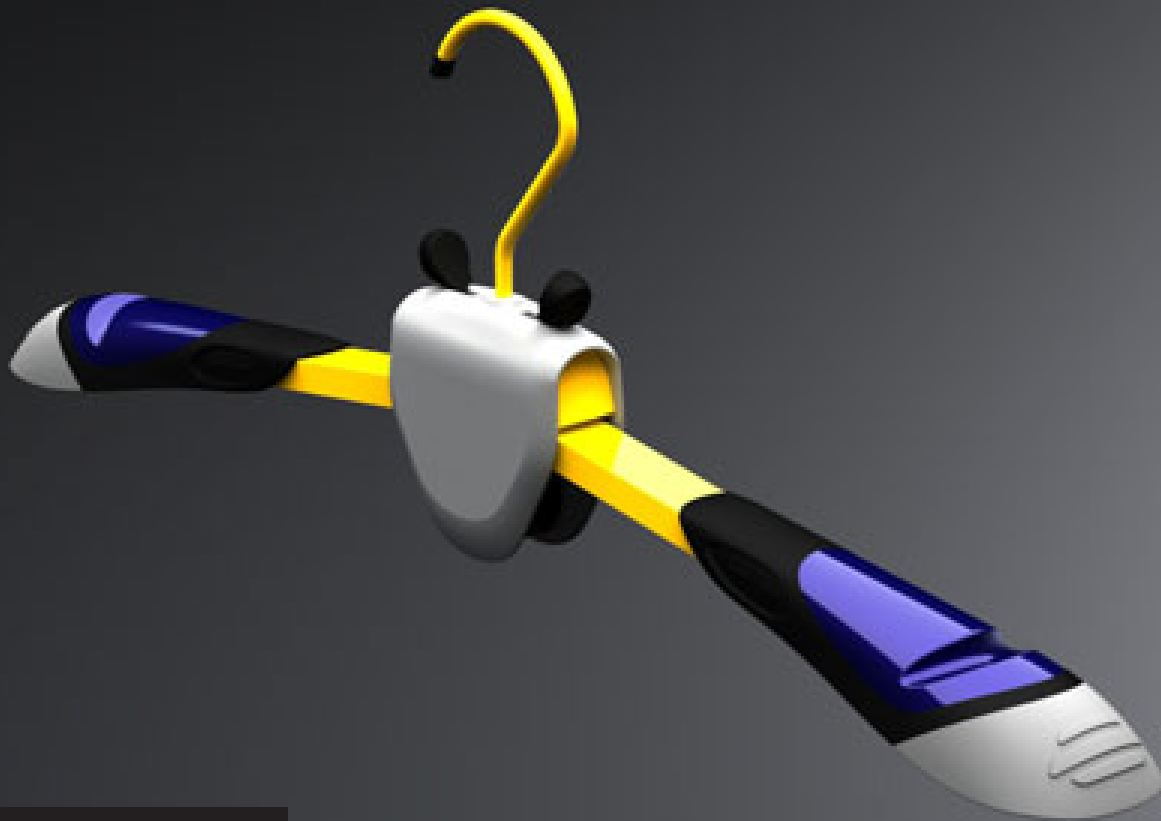
basic version



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sport / athletic version



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high end / private label version



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By merely changing the shape and color of the 3 main exterior elements, **TACH's basic unit can be transformed into a limitless selection of design derivatives.** In most instances, the left and right arm are identical which requires the re-design of only 2 basic components.



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iterations can be created
to fit specific brands



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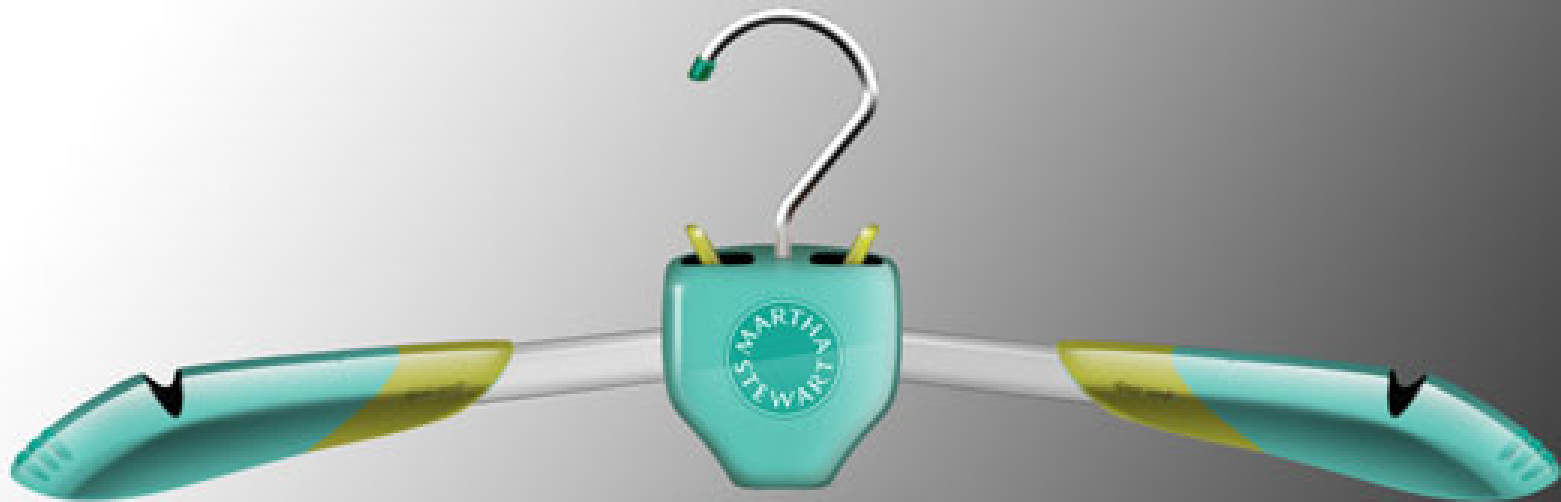
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retail / house brands

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hospitality security hanger

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sports brands

Professional sports licensing in the USA is a \$26 billion annual industry primarily consisting of clothing apparel and footwear. Creating private label hangers for these apparel makers adds greater perceived value to their jackets, jerseys and sweatshirts which can cost up to \$600.



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luxury brands

It makes perfect sense for high-end clothiers to add another layer of value to their product line by providing branded hangers to compliment their line of clothing for both men and women. **This adds the perception of higher perceived value for their product with minimal investment.**



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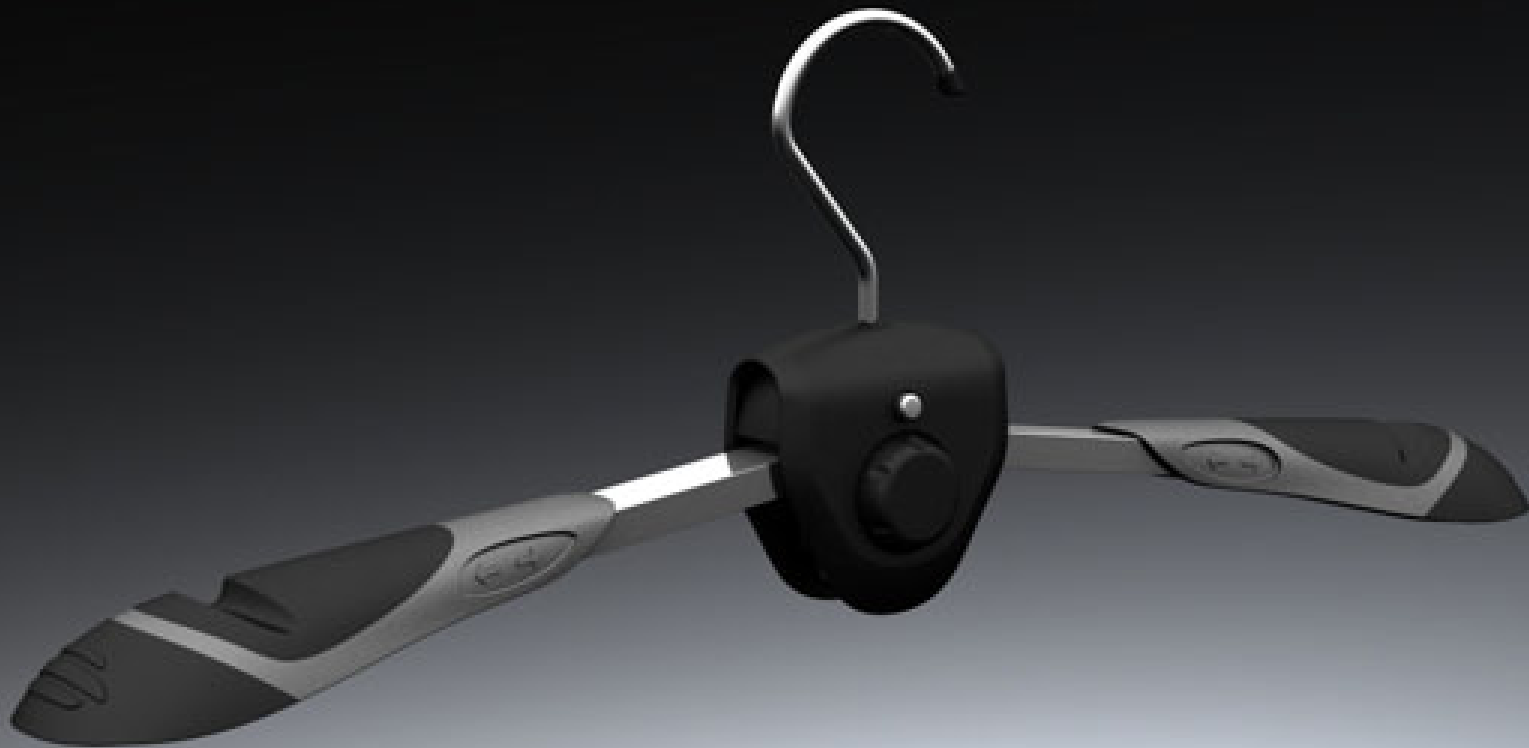
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alternate mechanism embodiment



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According to ClosetMagazine.com, the closet organizer industry in 2010 will exceed \$2.6 billion in the USA.

Would it not make sense that any consumer willing to spend a substantial amount to upgrade their closets would also want garment hangers of matching quality and value?

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