

# The Principal Cup: An OR/MS Analytics Challenge

The world is full of interesting problems that can be addressed with data-driven, innovative approaches. The Principal Cup brings together the brightest students from INFORMS chapters across the world to use their skills to solve these types of problems. This analytics challenge involves student teams that develop creative solutions over several weeks, with a selection of finalist teams presenting their solutions to a panel of expert faculty. The challenge is geared toward graduate-level students, though highly-motivated undergraduates are encouraged to participate.

## What's in it for you?

- Earn money for your chapter through each quality submission.
- Opportunity to have your paper published in a refereed journal.
- Receive a travel stipend to attend the finalist presentations and student chapter social event held at the University of Michigan.

Learn more about the challenge and sign up: <https://www.ideaconnection.com/principal-orms-challenge/>

Challenge launch	<b>2018</b>	<b>July 15</b>
Submission Deadline		<b>Aug. 30</b>
Finalists Announced		<b>Sept. 10</b>
Finalists Presentations		<b>Sept. 28</b>

## Challenge Event

Participants are invited to the University of Michigan – Ann Arbor on September 28 for finalist presentations and networking with fellow competitors.



### Prizes to be awarded:

#### Grand Prizes:

1st **\$4,000**

2nd **\$2,000**

3rd **\$1,000**



### Cash for your chapter



### Travel stipend

